



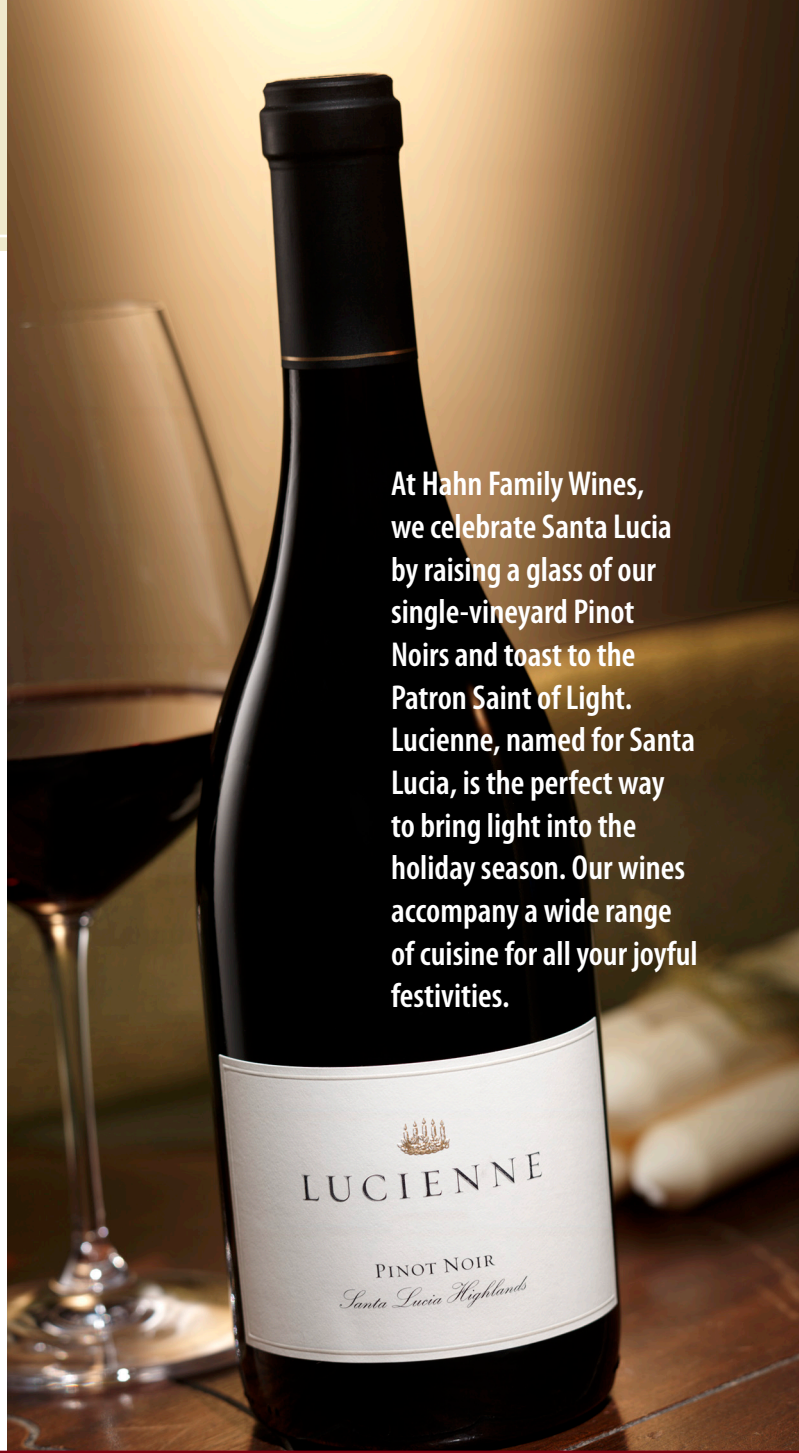
LUCIENNE

Enjoy a Glass of Lucienne this Holiday Season

DECEMBER 13TH IS THE FEAST DAY OF SANTA LUCIA. In many parts of the world, the holiday season is ushered in on December 13th with the Feast Day of Santa Lucia. Known as the Patron Saint of Light, Santa Lucia is also the namesake of our famed appellation—The Santa Lucia Highlands—home to Lucienne Vineyards.

Originally set on the day of the Winter Solstice, Santa Lucia Day represents the bringing of joyful light to the dark winter days. And in many countries throughout the world, it marks not only the beginning of winter, but the holiday season.

Santa Lucia Day retains traditional forms of celebration mainly in Scandinavia, parts of the United States and southern Europe. In traditional celebrations, Saint Lucy comes as a young woman wearing a crown of candles and offering sweets. It is one of the few saint days observed in Scandinavia. The Feast of Santa Lucia is celebrated differently throughout Italy. In Sicily they have a bonfire to commemorate her name and they abstain from eating bread and pasta. In northern Italy children leave carrots and hay for the donkey that brings Santa Lucia and her bag of gifts for the kids.



At Hahn Family Wines, we celebrate Santa Lucia by raising a glass of our single-vineyard Pinot Noirs and toast to the Patron Saint of Light. Lucienne, named for Santa Lucia, is the perfect way to bring light into the holiday season. Our wines accompany a wide range of cuisine for all your joyful festivities.


LUCIENNE
PINOT NOIR
Santa Lucia Highlands



THE STORY OF SANTA LUCIA

Born in 283 in Syracuse Sicily, Lucia was known to bring food and supplies to persecuted Christians hiding underground, wearing a wreath of candles upon her head to light the way.

She was betrothed to a Pagan, but vowed to remain unmarried, wanting to dedicate her life to helping others. Refusing to be married and named a Christian, she was tortured and finally martyred. Before the Gregorian calendar reform, Santa Lucia's feast day fell on the winter solstice, the shortest and darkest day of the year in Sweden, a country she is rumored to have visited in her short life. Lucia was a brave, caring and special woman whose popularity spread throughout the land.